**Privacy Policy**

Effective January 1, 2016

This privacy statement describes how Speech & Swallowing Specialists, LLC collects and uses the personal information you provide on our website www.speechandswallowing.com. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

**Collection and Use of Personal Information**

We collect the following personal information from you

* Contact Information such as name, email address, mailing address, phone number
* Preferences Information such as product wish lists, order history, marketing preferences

We also collect the following information from you

* Information about your business such as company name, company size, business type

As is true of most Web sites, we automatically gather information about your computer such as your IP address, browser type, referring/exit pages, and operating system.

We use this information to

* Fulfill your order
* Send you an order confirmation
* Assess the needs of your business to determine suitable products
* Send you requested product or service information
* Send product updates or warranty information
* Respond to customer service requests
* Administer your account
* Send you a newsletter
* Send you marketing communications
* Administer contests and sweepstakes you entered, and notify you if you won
* Respond to your questions and concerns
* Improve our Web site and marketing efforts
* Conduct research and analysis
* Display content based upon your interests

**Choice/Opt-Out**

You may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails or you can contact us at contact@speechandswallowing.com.

**Information Obtained from Third Parties**

We purchase marketing data about our customers from third parties and combine it with information we already have about you, to create more tailored advertising and products.

**Information Sharing**

We will share your personal information with third parties only in the ways that are described in this privacy statement. We do not sell your personal information to third parties.

We may provide your personal information to companies that provide services to help us with our business activities such as shipping your order or offering customer service. These companies are authorized to use your personal information only as necessary to provide these services to us.

We may also disclose your personal information

* as required by law such as to comply with a subpoena, or similar legal process
* when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request,
* if Speech & Swallowing Specialists, LLC is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information,
* to any other third party with your prior consent to do so.

**Cookies and Other Tracking Technologies**

We do not use cookies on this site.

**Advertising**

We partner with a third party ad network to either display advertising on our Web site or to manage our advertising on other sites. Our ad network partner uses cookies and Web beacons to collect non-personally identifiable information about your activities on this and other Web sites to provide you targeted advertising based upon your interests. If you wish to not have this information used to serve you targeted ads, you may opt-out by clicking here: [Contact Us](http://speechandswallowing.devwebdesigns.com/). Please note this does not opt you out of being served advertising. You will continue to receive generic ads.

**Web beacons**

Our Web pages may also contain electronic images known as Web beacons (sometimes called single-pixel gifs) that are set by our third party partners. Web beacons are used along with cookies enabling our partners to compile aggregated statistics to analyze how our site is used.

We use a third party to gather information about how you and others use our Web site. For example, we will know how many users access a specific page and which links they clicked on. We use this aggregated information to understand and optimize how our site is used.

**Links to Other Web Sites**

Our Site includes links to other Web sites whose privacy practices may differ from those of Speech & Swallowing Specialists, LLC. If you submit personal information to any of those sites, your information is governed by their privacy statements. We encourage you to carefully read the privacy statement of any Web site you visit.

**Security**

The security of your personal information is important to us. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security.

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services contact us at contact@speechandswallowing.com. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

If you have any questions about security on our Web site, you can contact us at contact@speechandswallowing.com.

**Additional Policy Information**

**Correcting and Updating Your Personal Information**

To review and update your personal information to ensure it is accurate, contact us at contact@speechandswallowing.com.

**Notification of Privacy Statement Changes**

We may update this privacy statement to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

**Contact Information**

You can contact us about this privacy statement by writing or email us at the address below: